



Silver Spring Village

Fiscal Year 2014 Annual Report



The mission of Silver Spring Village is to build and sustain a supportive network of neighbors helping neighbors remain in their own homes and be engaged in the community as they age.

Serving Residents of Zip Code 20910

Leadership and Organization (through June 30, 2014)

Board of Directors

Roberta Gosier, *President*
 Mae Novak, *Vice President*
 Michele Frome, *Treasurer*
 Jacqueline Wallen, *Secretary*
 Martine Brizius
 Peggy Gervasi
 Gary Klauber
 Claire Maklan
 Anne McHenry
 Sylvia Olivetti (partial term)
 Bruce Rosenthal
 Mary Ann Zimmerman

Committee Chairs

Communications—Claire Maklan
 Development—Mary Ann Zimmerman
 Finance—Michele Frome
 Membership—Peggy Gervasi
 Member Benefits—Gary Klauber
 Nominating—Peggy Gervasi
 Service Providers—Shannah Koss
 Volunteers—Mae Novak

Vibe/Annual Report Editors

Connie Raab, Erica Summers

Facebook Administrators

Terry Savage, Nora Onley

SPARKLE Liaison

Cynna Janus

Silver Spring Village, Inc. is a tax-exempt, nonprofit organization [501(c)(3)].

This report covers Village activities and accomplishments for the fiscal year ending June 30, 2014.

President's Message: Establishing the Village

An organization's first annual report is special, particularly for those who signed on when the organization was still just an idea. We have come a long way!

In 2011, a handful of local residents who understood the Village concept stepped up to help establish Silver Spring Village. Since then, the dedication of an expanded group of people enabled us to open for business in late September 2013 and to complete a successful first year of community service. Our wonderful volunteers have made a real difference in the lives of our members who choose to age in place.

We are pleased to report accomplishments on many fronts, including solid growth in our numbers: membership, volunteers, and donations, and a foundational list of collaborating organizations and businesses that support our mission.

While numbers may be the proper focus of an organization's annual report, a Village is also about things that are hard to quantify. By connecting our members, volunteers, and donors with each other and with local organizations, we hope to strengthen the whole community—to create what one observer called a sense of "villagicity."

We owe a great debt of gratitude to our first-year officers and other very hard-working directors, and to all our committee members and other volunteers. Looking forward, we are optimistic about strengthening and expanding our Village—to help our current and future members thrive in the community.

—Claire Maklan, President, FY 2015

Reaching Out

The Village is constantly reaching out to potential and current members and volunteers and others who support our efforts. We hold house parties and meet-and-greets, speak and provide information about the Village's services and programs at community events, and widely disseminate literature (including our bimonthly newsletter, the *Village Vibe*) about how the Village is serving members and others. In June 2014 we launched our Facebook page (like us at www.facebook.com/silverspringvillage). Contact us if you would like someone to speak to your group about the Village.



Holding house parties for potential members and volunteers—photos by David Maklan

"I am so grateful to whoever started Silver Spring Village!"—A member

Creating Community

Group activities and events are an important part of Village life. Offered about eight times a month, they can be fun, entertaining, delicious, educational, and even health promoting.



Launching the Village—photo by Marc Kagan



Conversing at Kaldi's Coffee Bar—photo by Claire Maklan



Strolling in Brookside Gardens—photo by Claire Maklan

We also collaborate with Silver Spring Town Center to put on free, afternoon programs called SPARKLE (Senior Programs Aimed at Re-Kindling Lifetime Engagement). These cover arts, humanities, science, technology, housing,



Discussing memoir writing—photo by Cynna Janus

and services important to seniors. Top programs in FY2014 were a conversation with County Executive Ike Leggett, a memoir writing workshop, and a session on decluttering.

Serving Members

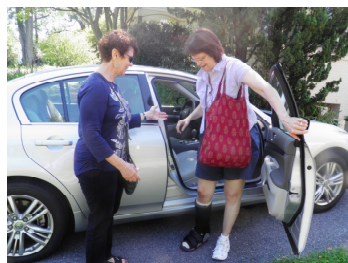
Volunteers' ages span seven decades, and they bring to the Village a variety of life experiences and talents. Our volunteer statistics are in the "adding up" section: these photos provide a sense of what volunteers do. In an all-volunteer Village, the "people behind the scenes" also donate an enormous amount of time and energy to running the Village. We owe a huge debt of gratitude to our hard-working Board and other members of the committees on communications, development, finance, member benefits, nominating, service providers, membership, and volunteers.

Requirements for joining the Silver Spring Village volunteer roster include completing an application and an interest form, getting a background screening, and participating in a training session with the volunteer coordinator.

New volunteers age 18 and up are welcome!



Bringing in groceries—photo by George Lane



Providing a ride—photo by Cynna Janus

Adding Up FY2014

Members: 65 (40 full members)

Volunteers: 55

Total volunteer hours: 8,899

Overall, 68% of full members were assisted at least once.

Volunteer activities included:

- 77 rides
- 100 in-home assistance requests filled (including technology assistance, yard work, pet care, house sitting, decorating, recycling, and decluttering)
- 250 friendly visits and phone calls, check-in emails
- 1,142 hours logged by our phone volunteers

Events included:

Education:

Expert presentations:

- Falls prevention,
- Social media "101"
- Gardening
- Ballet

Guided tours:

- United Therapeutics
- Local art gallery
- National Museum of Science and Medicine

History:

- Woodside and Woodside Park in the Civil War
- National Park Seminary

Recreation

- Spring walk in Brookside Gardens
- Weekly walks in Sligo Creek Park

Entertainment

- *Thunderbolts* baseball game,
- Friday Morning Music Club concerts

Movies at AFI

Strictly Social

- Lunches, dinners, and other get-togethers at local restaurants and members' homes
- Weekly coffee hours
- Spring plant swap

"All of the volunteers who gave me rides were reliable, competent, comforting and overall good company."—A member

"People should be signing up in droves!"—Son of a member

Join Us!

Membership: All members can attend events, get discounts from local businesses, receive a subscription to *Washington Consumers' Checkbook*, access our information service, and get referrals to professionals. Full members can also receive services from our volunteers such as transportation, indoor and outdoor household help, technology support, friendly visits, and check-ins. Membership dues are: Full: \$350/individual or \$450/couple; Associate: \$150/individual or \$250/couple.

Volunteering: People age 18 or older who support our "age in place" mission are invited to serve as volunteers. Volunteers are not required to be members of the Village (though they are welcome to join, and many do). They need to complete an interest form and application, and have a background check. Training is provided. All applicants must be officially accepted and enrolled by the Volunteer Coordinator before performing tasks for the Village. All sorts of skills and interests are welcome.

Donating: To keep the Village strong, we need support from organizational and individual donors, in-kind contributions, and grants. Contributions in any amount are gratefully accepted. Donations are *tax-deductible*, as permitted by law. Checks should be made to Silver Spring Village and mailed to the address at the right. Consider the Village in your will, in memorial donations, or in someone's honor. We would love to hear from local businesses that might contribute or provide in-kind contributions or member discounts.

Contact us!

Supporting the Village

FY 2014 Donors (July 1, 2013 - June 30, 2014)

\$500 or more	Up to \$99
Anonymous	Gil Baxter
Peggy Gervasi	Jo Anne Cashel
Claire & David Maklan	Michelle DeFayette
Seekers Church	Chris & Mandy DesBarres
Nan Shellabarger	Brian & Barbara Ditzler
\$250-499	Pat Hahn*
Martine Brizius	Ed Levy
Roberta Gosier	Roberta Light
Mae Novak	David Marks*
Mary Ann Zimmerman	Anne & Jim McHenry
\$100-249	G. J. Mitchell
Anonymous*	Jeannette O'Connor
Dave & Toko Ackerman	Susan & Ron Shapiro
Richard & Kristin Bemis*	Sue & Lew Winarsky
Michael & Marian Dirda	
Ellen Dreyer	Rowena Bowman—Logo design
Michele Frome	Covington & Burling LLP—Legal guidance
Anne Gavin	Easter Seals DC/MD/VA—Event venue
David M. Goldstein	Marc Kagan Photography—Launch photos
Frances Goldstein	Barry Seltser—Evaluation consulting
Fern Hunt	Silver Spring Regional Center—Event venue
Gary M. Klauber	Springvale Terrace—Monthly meeting venue
George Lane	United Therapeutics—Event refreshments
Roy B. Lykes	Whole Foods—Event refreshments
Sylvia Olivetti	
Cricket Parmalee	
Eugene & Annette Rice*	
Bruce Rosenthal	
Sanders Family Foundation	
Alan J. Talbert	
Jacqueline Wallen	

*In memory of
Donald Jacobsen

In-Kind Support



*Celebrating the Village launch—
photo by Marc Kagan*

Silver Spring Village, Inc.
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Phone: 301-503-7401
Website: www.silverspringvillage.org
Facebook page:
www.facebook.com/silverspringvillage

Finances

Statement of Financial Activity July 1, 2013 - June 30, 2014

INCOME

Membership Dues	\$14,900
Restricted Donations	\$1,000
Unrestricted Donations	\$10,143
In-Kind Income	\$8,180
Total Income	\$34,223

EXPENSES

Fundraising/Marketing	\$2,171
Member Services	\$9,297
Operations	\$5,140
Total Expenses	\$16,608

NET INCOME AVAILABLE FOR FUTURE USE

\$17,615

Statement of Financial Position as of June 30, 2014

ASSETS

Cash	\$17,615
Prepaid Expenses	\$733
Total Assets	\$18,348

LIABILITIES & NET ASSETS

Liabilities

Accounts Payable	\$38
Total Liabilities	\$38

Net Assets

Unrestricted	\$17,310
Temporarily Restricted	\$1,000
Total Net Assets	\$18,310

TOTAL LIABILITIES & NET ASSETS

\$18,348

